



Auracast

Connecting communities
to better hearing

What is Auracast?

Next-generation Bluetooth technology that streams high-quality audio wirelessly to anyone with compatible Bluetooth earbuds, headphones, hearing aids, or cochlear implants.

How It Works

Venue Sound System

audio from performance,
presentation, etc.



Auracast Transmitter

broadcasts high-quality
audio wirelessly



Personal Devices

listeners connect using available
or their own compatible devices



Hearing aids



Earbuds



Headphones



Smartphone

**One broadcast. Unlimited listeners.
Easy to install. Easy to use. Easy to hear.**

Benefits for Patrons

- Hear dialogue more clearly; hear music more clearly
- Easy to use
- Compatible with many personal devices
- Accessible throughout venue - choose any seat!

Benefits for Venues

- More enjoyable, engaging listening experience
- Easy-to-implement, plug-and-play solution
- Innovative and cost-effective
- Expanded accessibility and inclusivity

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